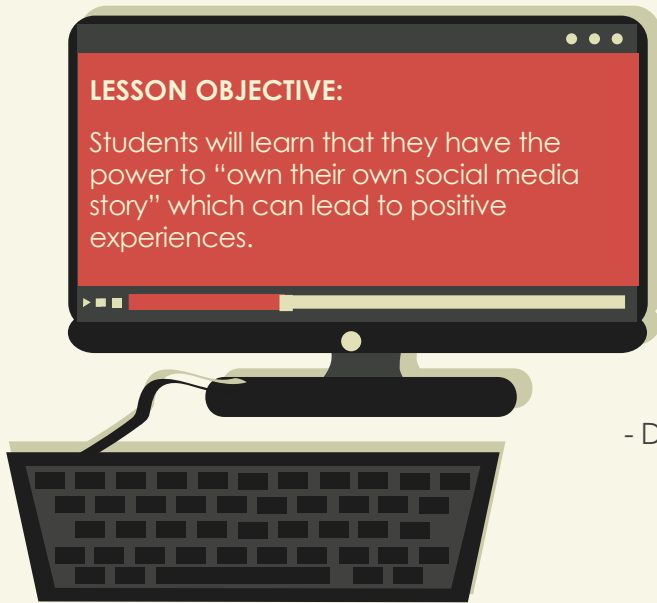


# Lesson 1: **MEDIA LITERACY** **INTRODUCTION**



## LESSON OBJECTIVE:

Students will learn that they have the power to “own their own social media story” which can lead to positive experiences.

## RESOURCES NEEDED:

-Video segment 1:  
“media literacy intro video”

-Paper and pencil or  
pen for each student



## LESSON INTRODUCTION:

Explain to students the purpose of the  
upcoming video presentations:

- Discuss ways to manage their time on social media
- The importance of being active on social media
  - The right reasons to use social media
  - How to feel good about yourself and strengthen relationships through social media use

## SHOW VIDEO SEGMENT 1: MEDIA LITERACY INTRO VIDEO

Have the students write a journal response to one or several of the following questions. After they finish, ask the students to pair up and share their written responses. Reconvene the class ask pairs to report back on their conversations-encourage discussion.



## QUESTIONS:

- Have you made connections through social media? Have they been positive or negative?
- What benefits and/or problems have you experienced from social media in your life?
- In what ways does your social media use affect others in your life?
- In what ways do friends and family member's social media use affect your life?
- What do you think it means to “own your own social media story”?
- Why is it important to learn about social media if you do not have any social media accounts yet?

Have each student write a letter to a friend or family member explaining what it means to “own your own social media story” and the reasons it is a beneficial concept.

Make a pro and con grid on the board and have the students list the possible positive and negative things about social media. Discuss ways they can change the negative aspects into positives.

## ASSIGNMENT SUGGESTIONS:

- Have the students write a goal they will work on during the upcoming week to “own their own social media story”.
- Encourage the students to give their letter to the friend or family member.